



39737 Paseo Padre Parkway, Fremont, CA 94538
 VOICE 510-494-1999 - FAX 510-796-2462
 tricityvoice@aol.com - www.tricityvoice.com

AD Rep: _____

ADVERTISING AGREEMENT

Company Name: _____ E-mail: _____

Ad Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Daytime Phone: _____ Alt. Phone: _____ Fax: _____

Credit Card #- Exp Date and Zip Code: _____

Authorizing agent name and title: (print clearly) _____

Authorized Signature: _____ Date: _____

CANCELATION PRIOR TO CONTRACT FULFILLMENT REVERTS ALL PUBLISHED ADS TO NO CONTRACT PRICE, WITH PAYMENT DUE IMMEDIATELY.

RATES PER ISSUE ADDITIONAL CHARGE FOR COLOR

	<u>No Contract</u>	<u>6 Months*</u>	<u>12 Months*</u>	<u>Frequency Rate*</u>	<u>Nonprofit</u>
per column inch\$20.00\$17.00\$15.00\$13.00\$10.50
Examples:	Per issue	Per issue	Per issue	Per issue	Per issue
4ci\$80.00\$68.00\$60.00\$52.00\$42.00
6ci\$120.00\$102.00\$90.00\$78.00\$63.00
8ci\$160.00\$136.00\$120.00\$104.00\$84.00
10ci\$200.00\$170.00\$150.00\$130.00\$105.00
12ci\$240.00\$204.00\$180.00\$156.00\$126.00
14ci\$280.00\$238.00\$210.00\$182.00\$147.00
15ci\$300.00\$255.00\$225.00\$195.00\$157.50
18ci\$360.00\$306.00\$270.00\$234.00\$189.00
20ci\$400.00\$340.00\$300.00\$260.00\$210.00
25ci\$500.00\$425.00\$375.00\$325.00\$262.50
30ci\$600.00\$450.00\$390.00\$390.00\$315.00
1/2 page\$1,000.00\$750.00\$650.00\$650.00\$525.00
Full Page\$2,000.00\$1,500.00\$1,300.00\$1,300.00\$1,050.00

COLOR less than 15 ci = \$75; 16 - 25 ci = \$100; 26 - 50 ci = \$300; greater than 50 ci = \$500

Circle Ad Size and Rate

Start Date: _____ End Date: _____

NOTES:

* Rates are per issue. six or twelve month contracts require a minimum of one advertisement each month. Frequency rates are for every issue for a minimum of 3 months.

First month Payment due prior to publication of ad.

Interest of 1.5% will be charged on all past due balances over 30 days. 18% per annum.

Amount Paid: \$ _____ Check Credit Card Cash